

# WELCOME TO THE WATER ALLIANCE COMMUNITY!



## UNDERSTANDING THE CONTEXT

The World Resources Institute has ranked the UAE among the top 10 most water-scarce countries in the world. Yet, the UAE has one of the highest per capita water usages globally. Moreover, water scarcity is expected to intensify as population growth and development rises. Time to act?

## WHO WE ARE

The Water Alliance is a non for profit organization registered under the Community Development Authority in Dubai. The Water Alliance aims to bring society-wide change that will help to lower demand on water resources in the UAE by spurring a movement for sustainable living and water conservation across all sectors. All our programs are unique, interactive, and gamified. Join the fun!

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## BLUE SQUAD PROGRAM

### OVERVIEW

- **After School Program:** supporting existing school eco-clubs, or forming ad-hoc Blue Squad Clubs
- **Knowledge Platform:** 4 modules providing content and activities in topics related to 'Health & Hygiene', 'Your Water Footprint', 'Innovations in Water', and 'Why Waste Water'. This material sets out easy to implement, one-hour lesson plans that are entirely interactive and fun. One full module can take between 4 to 6 weeks, depending on the duration of the deployment of the activities.

- **Change Enabler Tool:** Children are empowered to embrace and spread the sustainability message year-round, through comprehension, analysis and action. They become change agents thanks to a bottom-up approach.

## WHAT YOU WILL ACHIEVE

### SCHOOL:

- **Engagement:** the Blue Squad Program is conceived as a mobilizer tool. The activities and school wide campaigns will engage pupils in a holistic approach to sustainability through water topics. This will expand, beyond recycling, the reach of daily school sustainability activities involving children.

.- **Sustainability Leadership:** transforming pivotal knowledge into determined action toward achieving:

- + 2018 Year of Zayed, upholding the values of tolerance and Sustainability
- + The UN SDGs: "All Sustainable Development Goals come down to education" – Malala Yousafzai (2016).

### CHILDREN:

- **Global Citizenship:** By participating in the Blue Squad, the after-school club children can further appreciate the value of water and the importance of sustainability for our future, while engaging others across the school.

- **Student Development:** Children will have full ownership over the program, and will be responsible of the implementation of the modules. Throughout the year, Blue Squad team members will be expanding and acquiring key skills for their adulthood: critical thinking, problem solving, empathy, systems thinking, leadership skills, design thinking and soft skills.

# SIGN UP FORM

## PILOT PROGRAM

Our team has curated the program's content with care and enthusiasm. We hope that you will be inspired to implement it in the same way!

By signing up to the PILOT BLUE SQUAD PROGRAM, you will receive the after-school modules free of charge. Yet, we need your help to gather valuable feedback. Your BLUE SQUAD is key for the validation and the improvement of the program.

## MATERIALS

Each module comprises: a teacher's manual, a booklet of the module activities for the children, and an actions booklet which deep dives into the school campaigns that the BLUE SQUAD can implement as a team.

## SELF-REPORTING

The BLUE SQUAD club's head commits to report back to the Water Alliance the results of the activities completed, including school wide awareness campaigns and their impact. Self-reporting is a requirement to gain access to the next activity materials.

Once your BLUE SQUAD CLUB finishes a module, the team will receive a certificate of completion. YAY! Please celebrate throughout the school your BLUE SQUAD team's achievements.

Kindly complete, sign below and return to [edurne@wateralliance.org](mailto:edurne@wateralliance.org)

I understand the terms and conditions.

Name:

Date:

Role:

School:

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Signature

Thank you & Welcome to the WATER ALLIANCE COMMUNITY!